platinum collection
Revitalizing AntiAging Line
Face and Body
The revitalizing cocktail specifically developed to fight hair loss and promote hair growth. The perfect blend of phosphatidic acid, riboflavin, superoxide dismutase and amino acids to nourish and revitalize the hair follicle.
**Ingredients**

*Phosphatidic acid*: a molecule specifically for the trichological treatment which stimulates the growth and proliferation of capillary bulb cells, prolonging the anagen phase and reducing the Catagen one.

*Riboflavin*: a group B vitamin particularly important in the metabolism of skin appendages. It plays a protective role in maintaining cell integrity and promoting a regular development.

*S.O.D.*: extracted from the seeds of melon, super oxide dismutase reduces the toxic effect of free radicals by neutralizing them. Its protective action ensures the proper development of the hair bulb and dermal epidermal cells.

*Amino acids*: they’re the biological basis for the construction of proteins. They ensure the proper development of the stem and the matrix of the hair.
Indications

• Male and female pattern baldness

• Male frontal-parietal alopecia

• Alopecia by UV

• Alopecia by stress

• Post-infectious alopecia

• Alopecia from malnutrition

• Alopecia areata

• Post-pregnancy alopecia

• Alopecia from menopause

• Androgenetic alopecia
Protocol

1 treatment every 15 days for 4/6 consecutive treatments.

The number of sessions may vary depending on the type of alopecia and capillary density. Best results are obtained realizing 2 treatment cycles a year.

Suggestions:
Micro applications of 0.05 – 0.1 ml of product per single point until completing the entire area to treat.
Massage the area after the application.

Quantities suggested:
2 ml for treating the entire parietal area
1 ml for treating the entire frontal area
2.5 ml for refreshing and reinforcement of the scalp
Points of application

Distance between applications

0.5 cm
Kit composition

The box contains 5 vials of 10 ml.

Average quantity used per session: 2 ml.

Number of treatments per box: 25.
Before & After Photos
Hair Plus Revitalizing

Before

After

PROMOITALIA
WELLNESS RESEARCH
Hair Plus Revitalizing

Before

After
Hair Plus Revitalizing

Before

After
Seen on magazines
Seen on magazines
Hair Plus: phosphatidic acid

Phosphatidic acid: potential in trichology
Riboflavin supplementation improves energy metabolism in mice exposed to acute hypoxia.

Absence of superoxide dismutase activity causes nuclear DNA fragmentation during the aging process

Khandaker Ashfaqul Muid,
Hüseyin Çağlar Karakaya,
Ahmet Koc

Biochemical and Biophysical Research Communications
Volume 444, Issue 2, 7 February 2014, Pages 260–263
Hair Plus: amino acids

Fibroblasts behavior after N-acetylcysteine and aminoacids exposure: extracellular matrix gene expression

Dr. Anna Avantaggiato, Dr. Annalisa Palmieri, Dr. Gianluigi Bertuzzi, and Prof. Francesco Carinci

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